



Background

There is a need to protect students and their families from exploitation by commercial organizations that may not conform to the beliefs, mission and values of the division and the community.

Procedures

1. The superintendent, in consultation with the Local School Board Committee, shall determine the extent and nature of any commercial advertising within the school.
2. Any advertising that is permitted must:
 - 2.1 Be inconspicuous.
 - 2.2 Not be used as a means to distributing advertising to students or their parents.
 - 2.3 Not require a student or their parent to attend a particular place of business in order to receive an award for participation in a school project or an activity, which is sponsored by that business.